



**10 WAYS  
HOW RCEP  
CAN HELP  
AUSTRALIAN  
BUSINESSES**





## Here are 10 Valuable Advantages of RCEP for Australian Business Growth!

### **WHAT IS RCEP?**

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!





## **1) MARKET MANIA:**

**RCEP gives Australian businesses access to a massive market of 2.2 billion people, which is basically the population of 30 planets!**





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## **2) TARIFF TANTRUM OVER:**

RCEP helps businesses save money by reducing or **eliminating tariffs on up to 92% of goods trade** between RCEP countries. No more crying over high import costs!





### **3) SUPPLY CHAIN SUCCESS:**

**RCEP streamlines supply chains and makes them more efficient, giving businesses a competitive edge in the region. Think of it as a secret weapon for your supply chain!**





## **4) INVESTMENT JACKPOT:**

**With a stable and predictable investment environment, RCEP is expected to **attract investment from RCEP countries to Australia** and increase investment opportunities for businesses in the region. It's like winning the lottery!**





## 5) IP PROTECTION POWERHOUSE:

RCEP includes commitments to **provide stronger protection for intellectual property**, giving businesses operating in the region a secure environment to thrive. It's like having a guardian angel for your IP!



## 6) REGULATION RHAPSODY:

With commitments to harmonize regulations and standards, RCEP reduces the time and costs required for businesses to comply with different regulations in each country by up to 50%. No more regulatory headaches!







## **7) SERVICES MARKET SENSATION:**

**RCEP opens up services markets, providing **new opportunities for Australian businesses** in areas such as finance, education, and telecommunications, worth an **estimated \$1.5 trillion per year** in the region. It's like a services market smorgasbord!**





## **8) DIGITAL TRADE DELIGHT:**

RCEP promotes **cross-border e-commerce and digital trade**, which is expected to grow to **\$1 trillion per year** in the region. Get ready for a digital trade explosion!





## **9) AGRICULTURAL AND FOOD EXPORTS FEAST:**

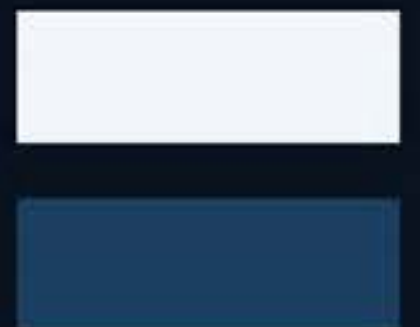
**RCEP increases market access for Australian agricultural and food exports, worth an estimated \$15 billion per year. Get ready for a feast of exports!**



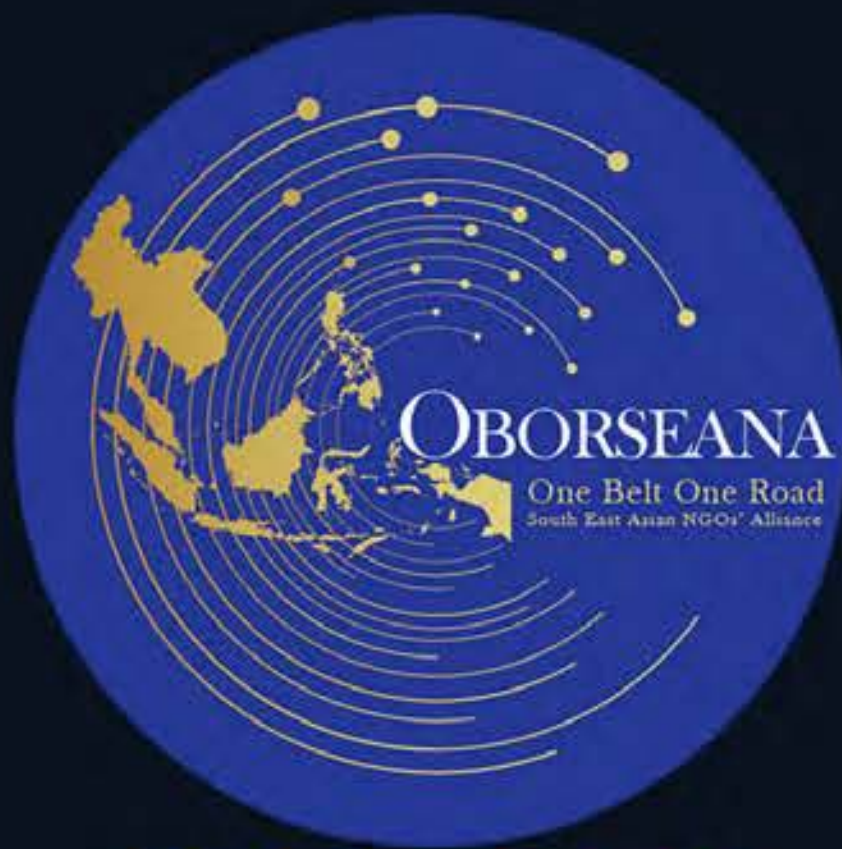


## **10) INCREASED TOURISM TREASURE:**

RCEP increases **tourism flows** between RCEP countries, with an estimated value of **\$300 billion per year** in the region. Get ready for a **tourism treasure trove!**







Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

**Join us** to expand your business and create a brighter future for SMEs in the region.





# **NEED HELP? JUST CALL US:**

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**DR. ALAN HOO  
PRESIDENT  
OBORSEA**





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## **LIST OF OTHER RCEP EBOOKS**

- 1. 10 Ways RCEP Can Help Myanmar Businesses**
- 2. 10 Ways RCEP Can Help Thai Businesses**
- 3. 10 Ways RCEP Can Help Timor-Leste Businesses**
- 4. 10 Ways RCEP Can Help Australian Businesses**
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- 14. 10 Ways RCEP Can Help South Korean Businesses**
- 15. 10 Ways RCEP Can Help Cambodian Businesses**
- 16. 10 Ways RCEP Can Help Laotian Businesses**



# GALLERY







**THANK YOU**

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