



10 WAYS HOW RCEP CAN HELP BRUNEIAN BUSINESSES



Here are 10 Valuable Advantages of RCEP for Bruneian Business Growth!

WHAT IS RCEP?

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!



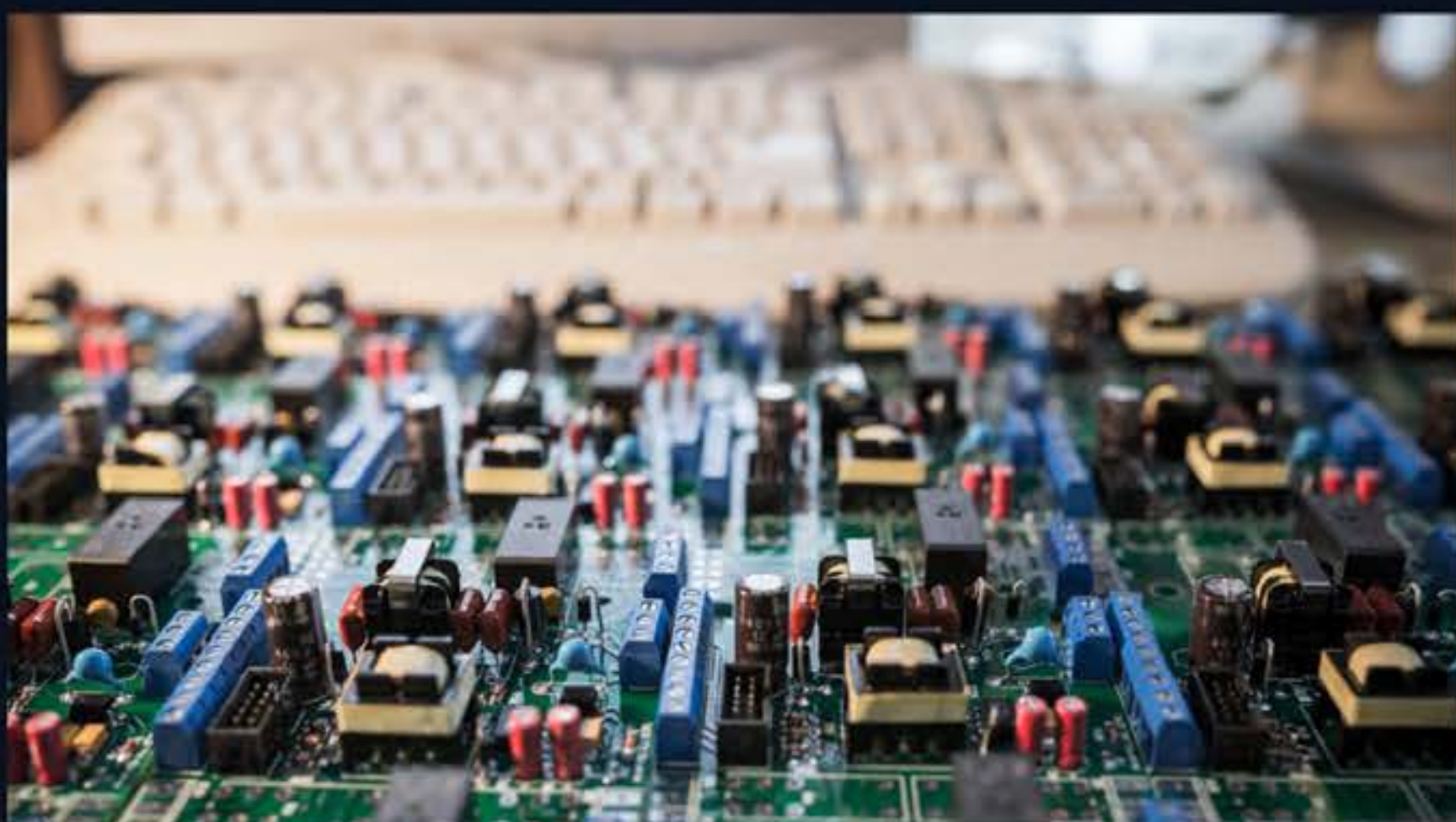
1) INCREASED MARKET ACCESS:

Brunei businesses, such as a palm oil producer, will have **access to a market of over 2.2 billion people** in the RCEP region.



2) LOWER TARIFFS:

Brunei businesses, such as a seafood company, will benefit from reduced tariffs on exports to RCEP countries, potentially lowering costs by an average of 8-9%.



3) IMPROVED SUPPLY CHAIN CONNECTIVITY:

The RCEP will **improve supply chain connectivity for Brunei businesses**, such as an electronics manufacturer, making it easier for them to import raw materials and export finished products to RCEP countries.



4) ACCESS TO A LARGE MARKET:

The RCEP region represents a large market opportunity for Brunei businesses, such as a Bruneian cosmetics brand, with a combined population of over 2.2 billion people.



5) FOREIGN INVESTMENT ATTRACTION:

The RCEP agreement may **attract up to \$150 billion in foreign investment to Brunei**, creating new opportunities for businesses such as a Bruneian tech startup.

6) INTELLECTUAL PROPERTY PROTECTION:

The RCEP includes provisions for intellectual property rights protection, benefiting Brunei businesses such as a pharmaceutical company that rely on their intellectual property.





7) TRADE FACILITATION:

The RCEP will simplify trade procedures, reducing barriers to trade for Brunei businesses like a small-scale exporter of agricultural products, making cross-border trade easier and potentially cutting down the time and cost of exporting by 20-30%.



8) GREATER MARKET ACCESS FOR SERVICES:

The RCEP agreement will provide **greater market access for Bruneian service providers**, such as a call center, creating new business opportunities.



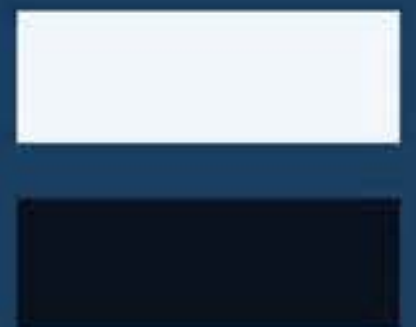
9) INCREASED COMPETITIVENESS:

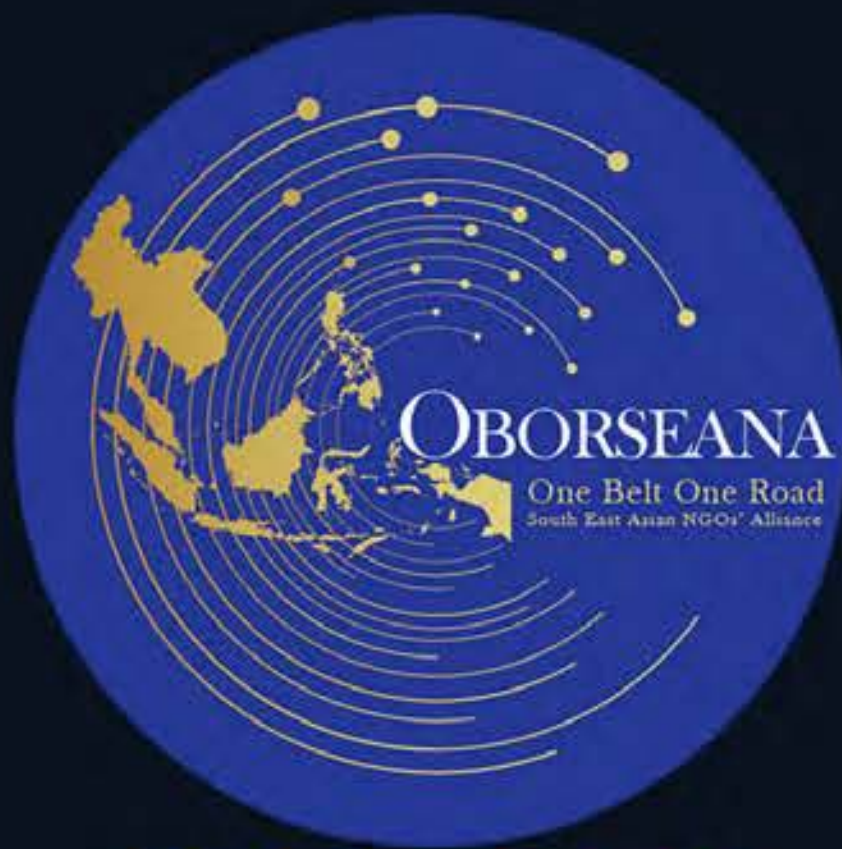
The RCEP will increase competitiveness for Brunei businesses by removing trade barriers and making it easier for them to access RCEP markets, such as a Bruneian manufacturer of renewable energy products.



10) IMPROVED ECONOMIC GROWTH:

The RCEP will contribute to improved economic growth in Brunei, **potentially increasing the Gross Domestic Product (GDP) by up to 1-2% and creating new business opportunities and employment, benefiting the entire Bruneian economy.**





Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

Join us to expand your business and create a brighter future for SMEs in the region.



NEED HELP? JUST CALL US:

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**DR. ALAN HOO
PRESIDENT
OBORSEA**



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