



**10 WAYS
HOW RCEP
CAN HELP
CAMBODIAN
BUSINESSES**



Here are 10 Valuable Advantages of RCEP for Cambodian Business Growth!

WHAT IS RCEP?

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!



1) LOWER TARIFFS:

Exporting Cambodian products to other RCEP countries becomes **easier with lower tariffs.**

E.g. Cambodia garment factory exports to Japan.



2) IMPROVED ACCESS TO MARKETS:

Cambodian businesses have access to a larger customer base.

E.g. Cambodian restaurant reaches customers in Australia and South Korea.



3) STREAMLINED REGULATIONS:

Easier trade and investment with standardized regulations across RCEP countries.

E.g. Cambodian tech startup sells software in China.



4) INCREASED COMPETITION:

New opportunities to compete with **companies** from other RCEP countries.

E.g. Cambodian construction company bids for contracts in other countries.



5) ACCESS TO CAPITAL:

Easier access to capital from RCEP countries **helps businesses grow.**

E.g. Cambodian energy company partners with Japanese investors.



6) IMPROVED INFRASTRUCTURE:

Improved infrastructure such as roads and ports makes trade easier.



E.g. Cambodian logistics company transports goods across the region.



7) TECHNOLOGY TRANSFER:

Transfer of technology and knowledge benefits Cambodian businesses.

E.g. Cambodian tech company collaborates with South Korean firm.





8) INCREASED TOURISM:

RCEP leads to increased tourism,
benefiting Cambodian hotels.



9) BETTER IP PROTECTION:

Better protection for intellectual property rights, important for Cambodian businesses.

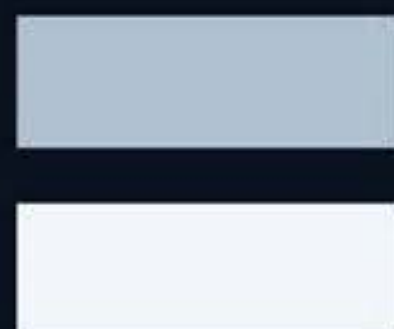
E.g. Cambodian fashion designer exports clothing with confidence.

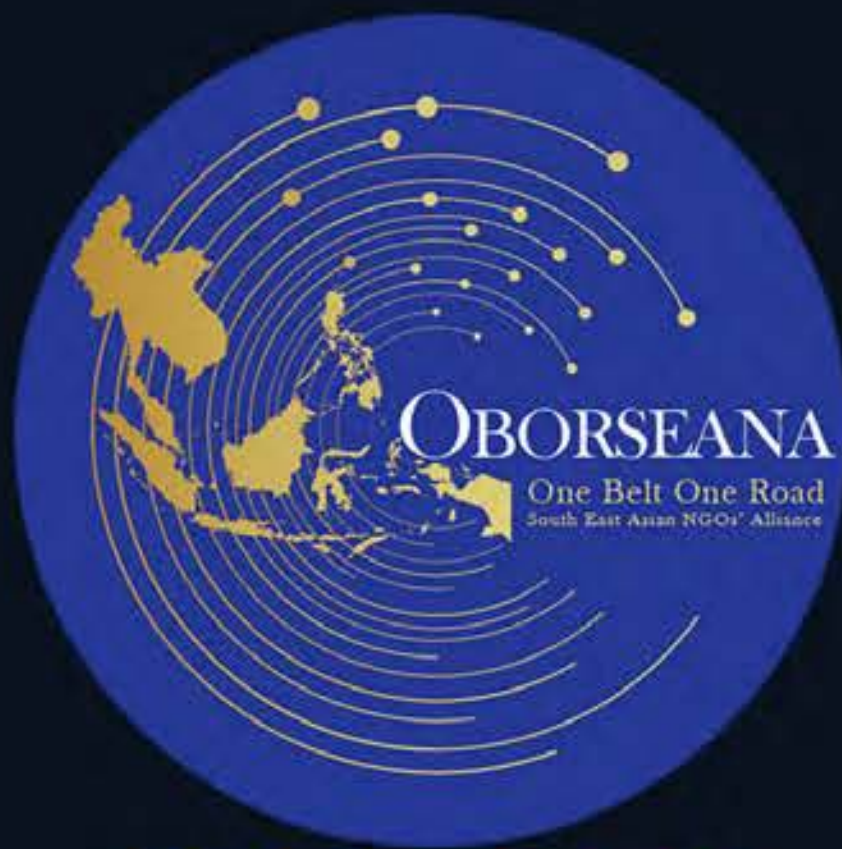


10) GREATER ECONOMIC INTEGRATION:

Greater economic integration **creates a larger market.**

E.g. Cambodian food company reaches customers across the region.





Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

Join us to expand your business and create a brighter future for SMEs in the region.



NEED HELP? JUST CALL US:

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LIST OF OTHER RCEP EBOOKS

- 1. 10 Ways RCEP Can Help Myanmar Businesses**
- 2. 10 Ways RCEP Can Help Thai Businesses**
- 3. 10 Ways RCEP Can Help Timor-Leste Businesses**
- 4. 10 Ways RCEP Can Help Australian Businesses**
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- 15. 10 Ways RCEP Can Help Cambodian Businesses**
- 16. 10 Ways RCEP Can Help Laotian Businesses**

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THANK YOU

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