



**10 WAYS  
HOW RCEP  
CAN HELP  
INDONESIAN  
BUSINESSES**





## Here are 10 Valuable Advantages of RCEP for Indonesian Business Growth!

### **WHAT IS RCEP?**

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!





## **1) OPEN DOORS TO A MASSIVE MARKET:**

With **2.2 billion consumers and a combined GDP of \$26.2 trillion**, RCEP opens up opportunities for Indonesian businesses.

***E.g. An Indonesian furniture manufacturer, can now export its products to new, untapped markets in RCEP countries.***





## **2) EFFORTLESS TRADE:**

RCEP **streamlines and simplifies customs procedures**, making it easier for Indonesian businesses to export their products to RCEP countries.

***E.g. An Indonesian agricultural company can now get its products to market in a fraction of the time.***





### **3) AFFORDABLE EXPORTS:**

RCEP reduces or eliminates tariffs on goods traded between RCEP countries, lowering the cost of exporting for Indonesian businesses.

*E.g. An Indonesian footwear manufacturer can now export its products at a lower cost.*





## **4) UNLIMITED MARKET POTENTIAL:**

RCEP opens up new opportunities for Indonesian businesses in the services, investment, and e-commerce sectors.

***E.g. An Indonesian e-commerce company can now expand its reach into RCEP countries and tap into the digital economy.***





## **5) PROTECT YOUR IP:**

RCEP provides **protection for intellectual property, such as patents, trademarks, and copyrights**, giving Indonesian businesses the legal protection they need to innovate and develop new products and services.

***E.g. An Indonesian pharmaceutical company can now protect its new drugs in RCEP countries.***





## 6) ACCESS TO NEW SERVICE MARKETS:

RCEP opens up new opportunities for Indonesian businesses in the professional, financial, and telecommunications services sectors.



*An Indonesian accounting firm, can now offer its services to clients in RCEP countries.*





## **7) ATTRACT INVESTMENT:**

RCEP eliminates investment barriers and provides greater certainty for investors, making it easier for foreign investment to flow into Indonesia.

***E.g. A foreign investor, can now easily invest in an Indonesian manufacturing company.***







## 8) STRENGTHEN SUPPLY CHAINS:

RCEP promotes regional supply chain linkages, making it easier for Indonesian businesses to access input and intermediate goods from other RCEP countries.

*Eg. An Indonesian automotive company can now source components from RCEP countries and improve its supply chain efficiency.*





## **9) COMPETE ON A LEVEL PLAYING FIELD:**

RCEP enhances competition by promoting fair competition and reducing anti-competitive practices.

*E.g. An Indonesian telecommunications company can now compete with companies from RCEP countries.*

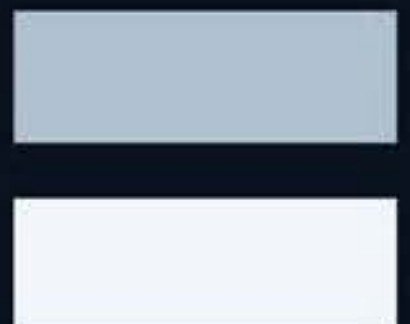




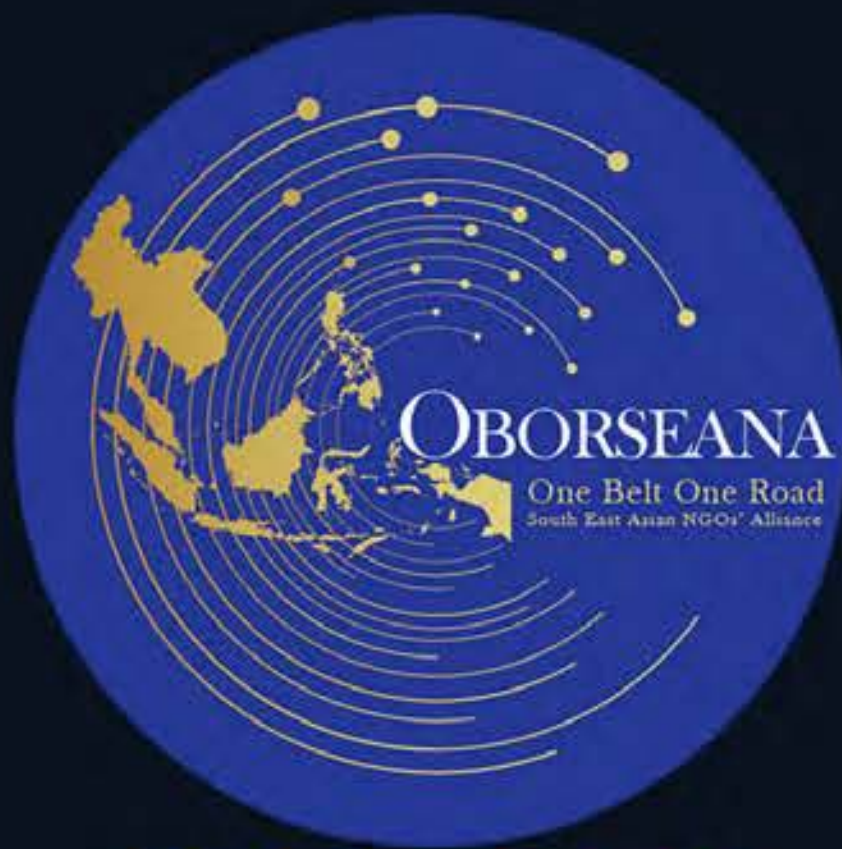
## 10) JOIN THE REGIONAL POWERHOUSE:

RCEP **promotes regional integration**, encouraging greater collaboration and cooperation among RCEP countries.

***E.g. An Indonesian tech company, for example, can now collaborate with companies from RCEP countries to develop new products and participate in regional value chains.***







Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

**Join us** to expand your business and create a brighter future for SMEs in the region.





# **NEED HELP? JUST CALL US:**

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PRESIDENT  
OBORSEA**





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## **LIST OF OTHER RCEP EBOOKS**

- 1. 10 Ways RCEP Can Help Myanmar Businesses**
- 2. 10 Ways RCEP Can Help Thai Businesses**
- 3. 10 Ways RCEP Can Help Timor-Leste Businesses**
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