

**10 WAYS  
HOW RCEP  
CAN HELP  
JAPANESE  
BUSINESSES**





## Here are 10 Valuable Advantages of RCEP for Japanese Business Growth!

### **WHAT IS RCEP?**

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!





## **1) LARGE MARKET ACCESS:**

RCEP opens up a **market of over 2.2 billion consumers in the Asia-Pacific region**, a huge growth opportunity for Japanese businesses.

***E.g. Japanese car manufacturer can now sell vehicles in China, Australia, and South Korea without tariffs, making their products more competitive.***





## **2) SUPPLY CHAIN EFFICIENCY:**

RCEP streamlines trade agreements, reducing barriers to trade and making it easier for Japanese businesses to import raw materials and export finished products.

***E.g. A Japanese electronics company can now source components from multiple RCEP countries, streamlining its supply chain and reducing costs.***





### **3) LOWER COSTS:**

RCEP **reduces tariffs and trade barriers**, resulting in lower costs for importing and exporting goods for Japanese businesses.

***E.g. A Japanese food manufacturer can now export to RCEP countries with lower costs, increasing its profit margins.***





## **4) ENHANCED COMPETITIVENESS:**

RCEP helps Japanese businesses stay ahead in the global economy by **reducing trade barriers and providing access to new markets.**

***E.g. A Japanese clothing company can now access growing fashion markets in Southeast Asia, tapping into new growth opportunities.***





## **5) BETTER SERVICES ACCESS:**

RCEP opens up new opportunities for Japanese businesses offering services such as finance, tourism, and consulting.

*E.g. A Japanese financial services company can now offer its services to a wider range of clients in the Asia-Pacific region, increasing its market share.*





## **6) PREDICTABLE AND STABLE TRADE:**

RCEP provides consistency and predictability in trade agreements between participating countries, benefiting Japanese businesses.



***E.g. A Japanese pharmaceutical company can now be confident that its exports to RCEP countries are protected, providing stability for its operations.***

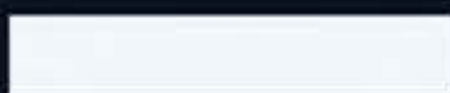




## **7) ENCOURAGES FOREIGN INVESTMENT:**

RCEP **creates new growth opportunities for Japanese businesses** through foreign investment in participating countries.

***E.g. A Japanese real estate company can now invest in property development projects in RCEP countries, increasing its assets.***







## **8) TECHNOLOGY TRANSFER:**

RCEP provides **opportunities for Japanese businesses to transfer technology and knowledge** to participating countries, supporting economic growth.

***E.g. A Japanese renewable energy company can now transfer expertise and technology to RCEP countries, supporting sustainable energy and reducing emissions.***





## **9) SUSTAINABLE GROWTH PROMOTION:**

RCEP supports sustainable economic growth in participating countries through **reduced trade barriers and investment promotion**.

***E.g. A Japanese tourism company can now access new markets in RCEP countries, supporting local economies and sustainable tourism practices.***

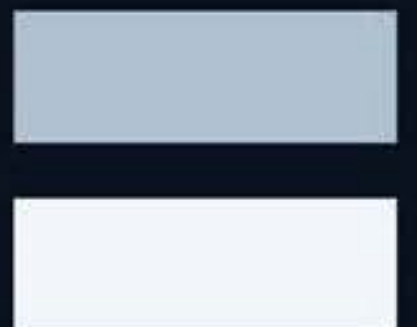




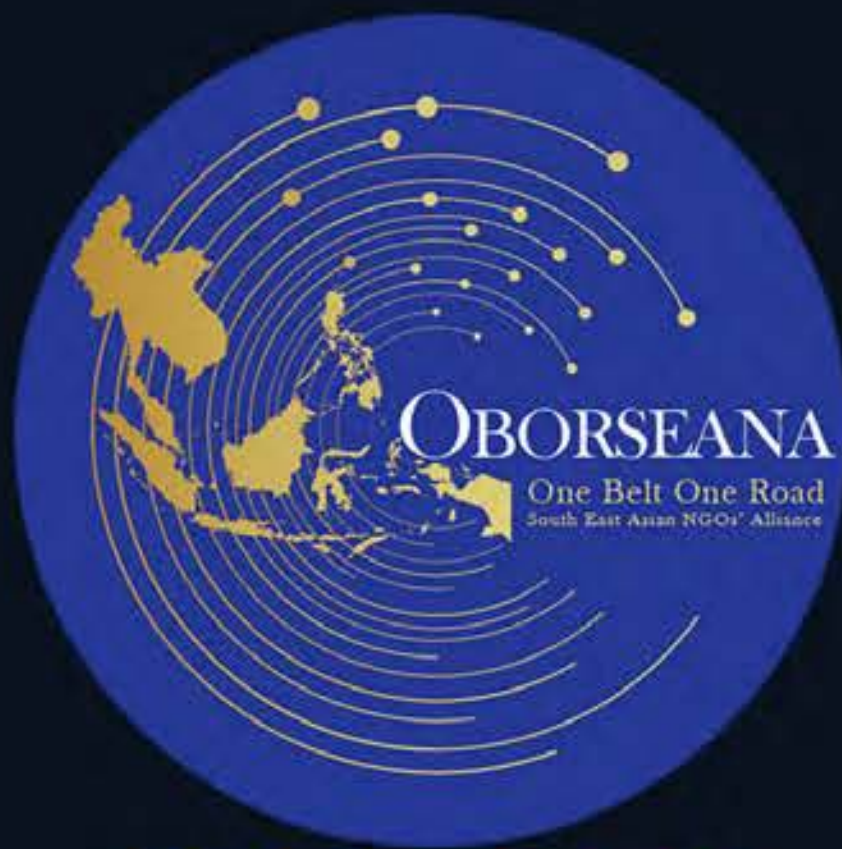
## 10) REGIONAL INTEGRATION:

RCEP promotes **stronger economic ties and partnerships between participating countries**, providing a favorable environment for Japanese businesses.

***E.g. A Japanese logistics company can now improve its operations and provide efficient services to clients in the Asia-Pacific region.***







Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

**Join us** to expand your business and create a brighter future for SMEs in the region.





# **NEED HELP? JUST CALL US:**

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## **LIST OF OTHER RCEP EBOOKS**

- 1. 10 Ways RCEP Can Help Myanmar Businesses**
- 2. 10 Ways RCEP Can Help Thai Businesses**
- 3. 10 Ways RCEP Can Help Timor-Leste Businesses**
- 4. 10 Ways RCEP Can Help Australian Businesses**
- 5. 10 Ways RCEP Can Help Singaporean Businesses**
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- 14. 10 Ways RCEP Can Help South Korean Businesses**
- 15. 10 Ways RCEP Can Help Cambodian Businesses**
- 16. 10 Ways RCEP Can Help Laotian Businesses**



# GALLERY







**THANK YOU**

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