



**10 WAYS  
HOW RCEP  
CAN HELP  
MALAYSIAN  
BUSINESSES**





## **Here are 10 Valuable Advantages of RCEP for Malaysian Business Growth!**

### **WHAT IS RCEP?**

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!





## **1) ACCESS TO A LARGE MARKET:**

**The RCEP countries represent a large market for Malaysian businesses, with a combined population of over 2.2 billion people and a combined GDP of over \$26 trillion.**





## **2) INCREASED ACCESS TO MARKETS:**

**Malaysian businesses will benefit from increased access to the RCEP markets, with a **potential increase in exports of up to 30%** in the long term.**





### **3) IMPROVED COMPETITIVENESS:**

The RCEP will increase competitiveness for Malaysian businesses by **removing trade barriers** and making it easier for them to access RCEP markets, resulting in a **5-10% increase in export competitiveness.**





## **4) TARIFF REDUCTIONS:**

Malaysian businesses will benefit from **lower tariffs on goods** exported to RCEP countries, resulting in a **reduction of up to 20%** in the long term.





## **5) BETTER PROTECTION OF INTELLECTUAL PROPERTY RIGHTS:**

The RCEP includes **provisions on intellectual property rights protection**, which will benefit Malaysian businesses that rely on their intellectual property, providing better protection for their investments.



## **6) IMPROVED ECONOMIC GROWTH:**

**The RCEP will contribute to improved economic growth in Malaysia, creating new opportunities for businesses and employment, leading to a projected increase of 2-3% in GDP growth in the long term.**

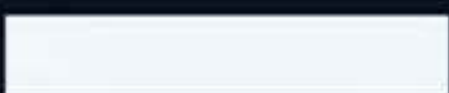






## **7) ATTRACTION OF FOREIGN INVESTMENT:**

The RCEP agreement may **attract foreign investment to Malaysia**, creating new opportunities for Malaysian businesses and a **potential increase of up to 50% in foreign investment** in the long term.







## 8) IMPROVED SUPPLY CHAIN CONNECTIVITY:

The RCEP will **improve supply chain connectivity between Malaysia and other RCEP countries**, making it easier for Malaysian businesses to import inputs and export finished products, resulting in a **reduction of up to 30% in transaction costs.**





## **9) FACILITATION OF TRADE:**

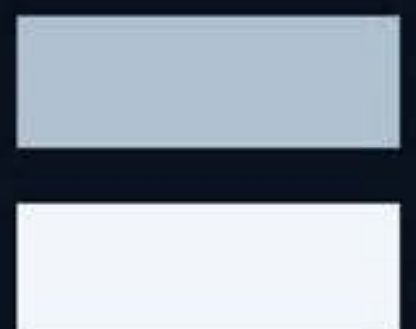
**The RCEP will simplify trade procedures and reduce barriers to trade, making it easier for Malaysian businesses to engage in cross-border trade, resulting in a reduction of up to 50% in trade-related paperwork.**



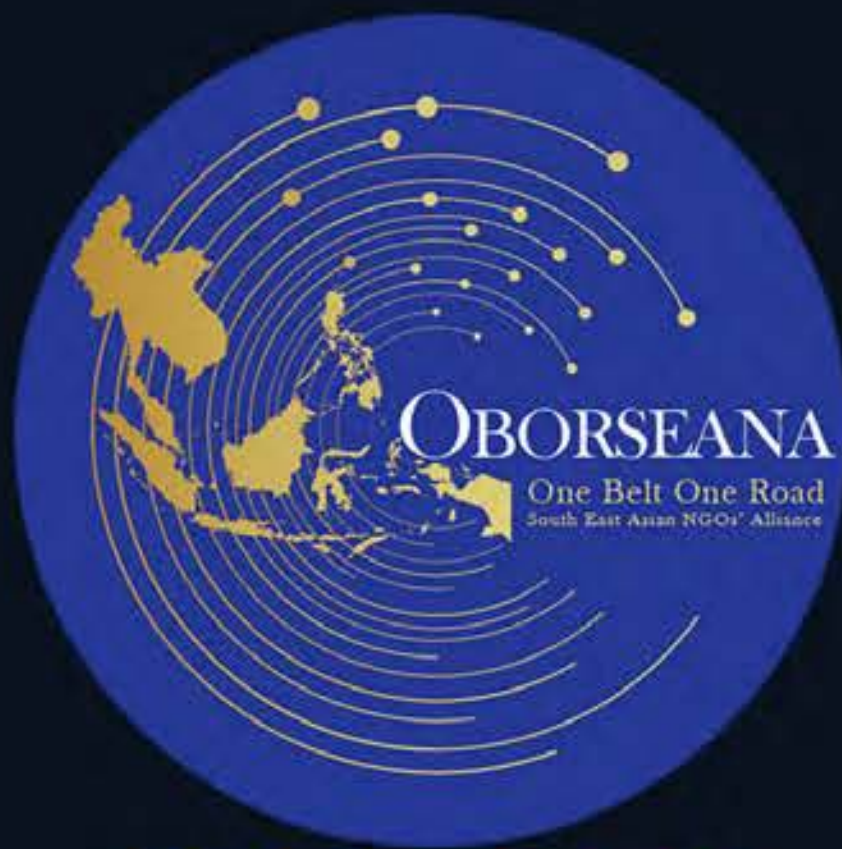


## **10) GREATER MARKET ACCESS FOR SERVICES:**

**The RCEP agreement will provide greater market access for Malaysian service providers, creating new opportunities for Malaysian businesses, leading to a potential increase of up to 40% in service exports in the long term.**







Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

**Join us** to expand your business and create a brighter future for SMEs in the region.





# **NEED HELP? JUST CALL US:**

**Phone : +6016-206 1092**

**Website : [www.oborsea.org](http://www.oborsea.org)**

**Email : [alanhoo@oborsea.org](mailto:alanhoo@oborsea.org)**



**DR. ALAN HOO  
PRESIDENT  
OBORSEA**





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## **LIST OF OTHER RCEP EBOOKS**

- 1. 10 Ways RCEP Can Help Myanmar Businesses**
- 2. 10 Ways RCEP Can Help Thai Businesses**
- 3. 10 Ways RCEP Can Help Timor-Leste Businesses**
- 4. 10 Ways RCEP Can Help Australian Businesses**
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**THANK YOU**

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