



**10 WAYS  
HOW RCEP  
CAN HELP  
MYANMAR  
BUSINESSES**





## **Here are 10 Valuable Advantages of RCEP for Myanmar Business Growth!**

### **WHAT IS RCEP?**

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!





## **1) ACCESS TO A LARGE MARKET:**

**A Myanmar-based clothing manufacturer could see a boost in sales as they now have access to a market of 2.2 billion people through RCEP.**





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## **2) REDUCED TRADE BARRIERS:**

**A Myanmar-based software company could **save up to \$100,000 per year in trade costs** thanks to the elimination of tariffs on their exports to RCEP countries.**





### **3) IMPROVED INVESTMENT ENVIRONMENT:**

**A foreign-based tech company may choose to set up shop in Myanmar due to the improved investment environment created by RCEP.**





## **4) ENHANCED REGIONAL SUPPLY CHAIN INTEGRATION:**

**A Myanmar-based logistics company could benefit from increased demand as regional supply chain integration improves and results in more trade and job opportunities.**





## **5) BETTER ACCESS TO SERVICES:**

A Myanmar-based education company could **expand their services to RCEP countries and increase their exports by up to \$500,000 per year.**



## 6) INCREASED COOPERATION ON STANDARDS AND REGULATIONS:

A Myanmar-based  
**agriculture**  
**company could see**  
**their exports**  
**increase** as they  
benefit from  
greater  
cooperation with  
RCEP countries on  
standards and  
regulations.







## **7) IMPROVED INTELLECTUAL PROPERTY PROTECTION:**

**A Myanmar-based pharmaceutical company could see their profits increase as RCEP improves intellectual property protection, ensuring their products are protected in the region.**





## **8) STRENGTHENING REGIONAL ECONOMIC INTEGRATION:**

A Myanmar-based e-commerce company could benefit from the strengthened regional economic integration, potentially **leading to increased sales and new partnerships with companies in the region.**





## **9) INCREASED COMPETITIVENESS:**

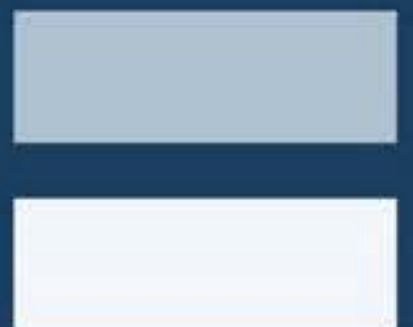
**A Myanmar-based car parts manufacturer could become more competitive as they benefit from reduced trade costs and increased access to new markets.**



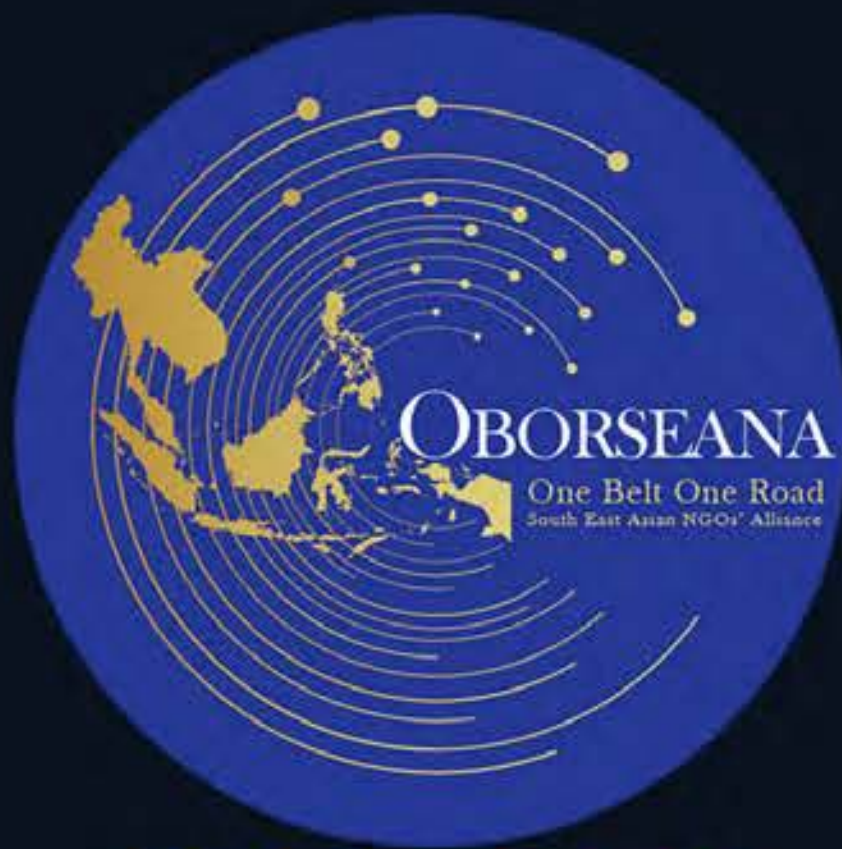


## 10) BETTER ACCESS TO TECHNOLOGY AND INNOVATION:

A Myanmar-based **renewable energy company could upgrade their technology and improve their competitiveness** thanks to better access to technology and innovation from RCEP countries.







Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

**Join us** to expand your business and create a brighter future for SMEs in the region.





# **NEED HELP? JUST CALL US:**

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**DR. ALAN HOO  
PRESIDENT  
OBORSEA**





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## **LIST OF OTHER RCEP EBOOKS**

- 1. 10 Ways RCEP Can Help Myanmar Businesses**
- 2. 10 Ways RCEP Can Help Thai Businesses**
- 3. 10 Ways RCEP Can Help Timor-Leste Businesses**
- 4. 10 Ways RCEP Can Help Australian Businesses**
- 5. 10 Ways RCEP Can Help Singaporean Businesses**
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- 15. 10 Ways RCEP Can Help Cambodian Businesses**
- 16. 10 Ways RCEP Can Help Laotian Businesses**



# GALLERY







**THANK YOU**

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