



**10 WAYS
HOW RCEP
CAN HELP
NEW ZEALAND
BUSINESSES**



Here are 10 Valuable Advantages of RCEP for New Zealand Business Growth!

WHAT IS RCEP?

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!



1) MARKET ACCESS:

RCEP gives NZ businesses **access to a massive market of 2.2 billion people** with a combined GDP of \$26.2 trillion.

E.g. A NZ dairy company could export to China, Japan, and South Korea.



2) LOWER TARIFFS:

RCEP **eliminates tariffs on various products**, making it easier and cheaper for NZ businesses to trade with RCEP countries.

E.g. A NZ winery could now export to China without a high import tax.



3) IMPROVED MARKET ACCESS:

RCEP includes commitments to improve access for services such as e-commerce, education, and financial services, which will benefit NZ businesses.



4) INCREASED INVESTMENT:

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RCEP makes it **easier for NZ businesses to invest in RCEP countries**, creating new opportunities for expansion.

E.g. A NZ renewable energy company could invest in a wind farm project in Southeast Asia.



5) INTELLECTUAL PROPERTY PROTECTION:

The agreement includes **stronger protections for patents, trademarks, and copyrights**, benefiting NZ businesses.

6) MORE COMPETITION:

RCEP drives innovation and improvement for NZ businesses by increasing competition in the region.



E.g. A NZ tech company could now compete with innovative companies in RCEP countries.



7) IMPROVED SUPPLY CHAIN:

RCEP will make it easier and more efficient for NZ businesses to **move goods and services between RCEP countries.**

E.g. A NZ agricultural company could now more easily export to multiple RCEP countries.



8) GOVERNMENT PROCUREMENT ACCESS:

RCEP creates new opportunities for NZ businesses to **sell products and services to government agencies in RCEP countries.**



9) ENHANCED RULES OF ORIGIN:

RCEP will **reduce the costs and administrative burdens associated with proving the origin of products,** benefiting NZ businesses.

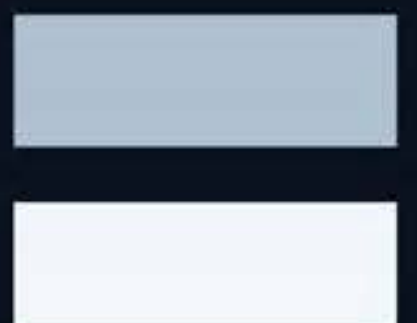
E.g. A NZ textiles and clothing company could more easily export to RCEP countries.



10) TRADE FACILITATION:

RCEP includes commitments to reduce red tape and make it easier to trade with RCEP countries, benefiting NZ businesses.

E.g. NZ seafood company could now more easily export to Japan and South Korea without facing cumbersome trade regulations.





Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

Join us to expand your business and create a brighter future for SMEs in the region.



NEED HELP? JUST CALL US:

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