



**10 WAYS
HOW RCEP
CAN HELP
PHILIPPINE
BUSINESSES**



Here are 10 Valuable Advantages of RCEP for Philippine Business Growth!

WHAT IS RCEP?

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!



1) INCREASED MARKET ACCESS:

The RCEP agreement opens up new markets for Philippine businesses, such as a **furniture manufacturer**, by allowing them to export their products to countries in the RCEP region.



2) LOWER TARIFFS:

With the reduction in tariffs on exports, businesses like a **Philippine seafood company** will become more competitive in the RCEP market, potentially increasing their profitability.



3) IMPROVED SUPPLY CHAIN CONNECTIVITY:

The RCEP will simplify the supply chain process for businesses such as a **Philippine electronics company**, making it easier for them to import raw materials and export finished products to RCEP countries.



4) ACCESS TO A LARGE MARKET:

The RCEP region presents a significant market opportunity for Philippine businesses, like a **Filipino fashion brand**, with a combined population of over 2.2 billion people.



5) FOREIGN INVESTMENT ATTRACTION:

The RCEP agreement has the potential to bring in foreign investment to the Philippines, creating new business opportunities for companies such as a **Philippine tech startup**.



6) INTELLECTUAL PROPERTY PROTECTION:

The RCEP includes measures for protecting intellectual property rights, which will benefit Philippine businesses that rely on their IP, such as a pharmaceutical company.





7) TRADE FACILITATION:

The RCEP will simplify trade procedures and reduce barriers to trade for Philippine businesses, like **a small-scale exporter of agricultural products**, making cross-border trade easier and more accessible.





8) GREATER MARKET ACCESS FOR SERVICES:

The RCEP agreement will provide greater market access for Philippine service providers, such as a **call center**, creating new business opportunities.



9) INCREASED COMPETITIVENESS:

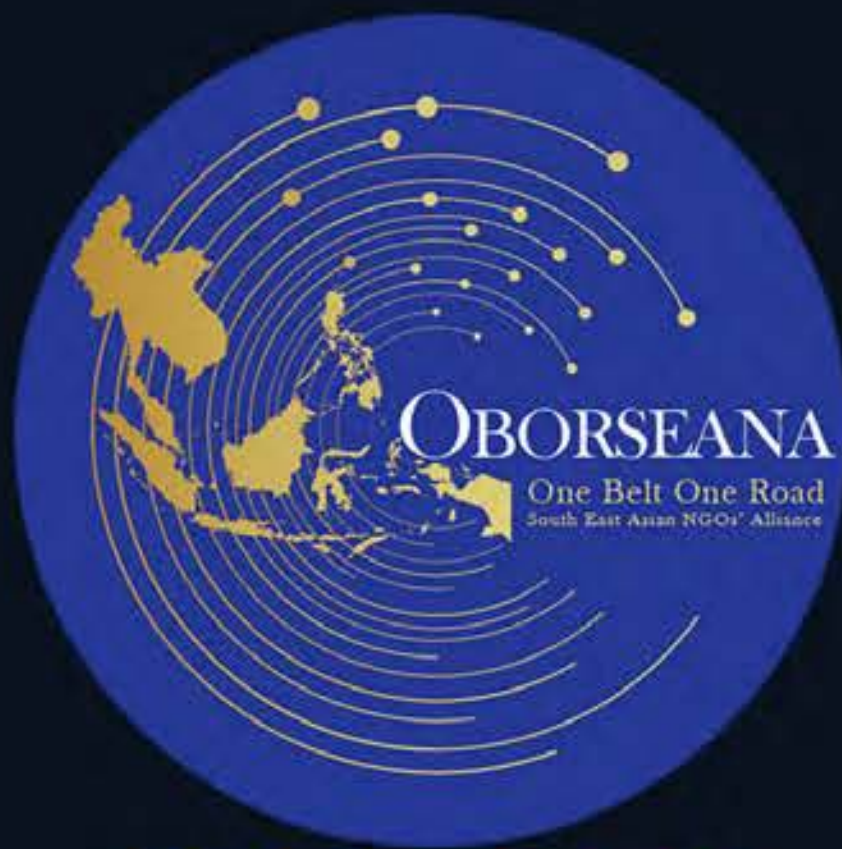
The RCEP will increase competitiveness for Philippine businesses by removing trade barriers and making it easier for them to access RCEP markets, such as a Philippine **manufacturer of renewable energy products.**



10) IMPROVED ECONOMIC GROWTH:

The RCEP will contribute to improved economic growth in the Philippines, generating new business opportunities and employment, ultimately benefiting **the entire Philippine economy.**





Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

Join us to expand your business and create a brighter future for SMEs in the region.



NEED HELP? JUST CALL US:

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**DR. ALAN HOO
PRESIDENT
OBORSEA**



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