



**10 WAYS
HOW RCEP
CAN HELP
THAI
BUSINESSES**



Here are 10 Valuable Advantages of RCEP for Thai Business Growth!

WHAT IS RCEP?

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

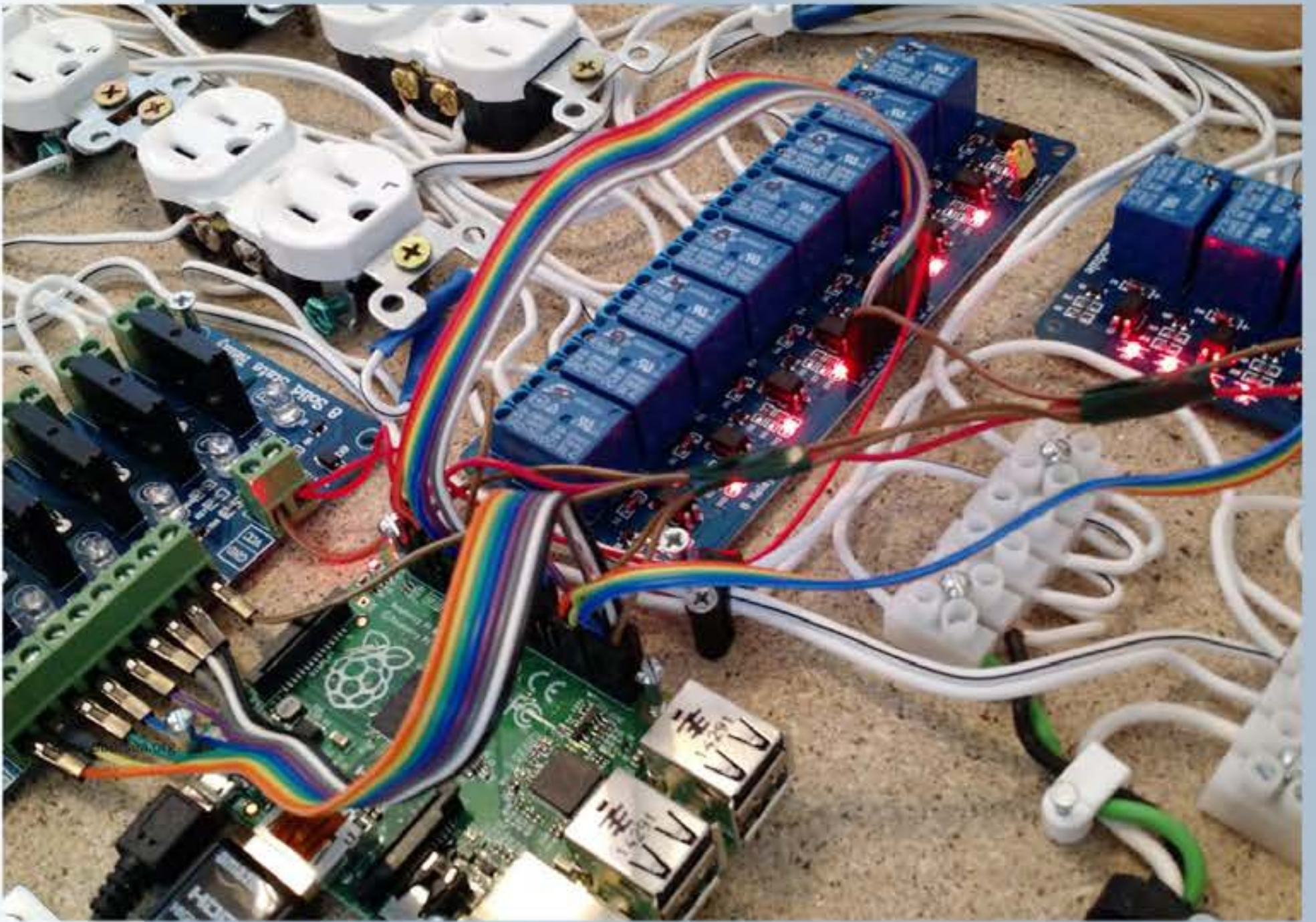
Get ready to seize new opportunities and drive your business to new heights with RCEP!



1) IMPROVED MARKET ACCESS:

The RCEP agreement will provide Thai businesses with **access to a market of over 2.2 billion people**, making it easier for them to expand their customer base.

E.g. A Thai food company could reach new customers in countries like Japan and Australia.



2) LOWER TARIFFS:

Thai businesses will benefit from **reduced tariffs on exports**, making their products more competitive in the RCEP market.

E.g. A Thai manufacturer of electronics could save an estimated 5% on tariffs for exports to China.



3) SUPPLY CHAIN CONNECTIVITY:

The RCEP will **streamline the supply chain for Thai businesses**, making it easier for them to import raw materials and export finished products to RCEP countries.

E.g. A Thai textile company could save an average of 3 days in the time it takes to get goods to market.



4) ACCESS TO A LARGE MARKET:

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The RCEP region represents a significant market opportunity for Thai businesses, with a combined population of over 2.2 billion people.

E.g. A Thai fashion brand could potentially reach new customers in countries like South Korea and Australia.



5) ATTRACTION OF FOREIGN INVESTMENT:

The RCEP agreement may **attract foreign investment to Thailand**, creating new business opportunities.

E.g. A Thai tech startup could receive investment from companies in countries like China and South Korea.

6) INTELLECTUAL PROPERTY PROTECTION:

The RCEP includes provisions for intellectual property rights protection, which will benefit Thai businesses that rely on their intellectual property.

E.g. A Thai pharmaceutical company could protect its research and development investments





7) TRADE FACILITATION:

The RCEP will **simplify trade procedures and reduce barriers to trade**, making it easier for Thai businesses to engage in cross-border trade.

E.g. A Thai small-scale exporter of agricultural products could save an estimated \$500 per shipment in reduced documentation requirements.



8) GREATER MARKET ACCESS FOR SERVICES:

The RCEP agreement will **provide greater market access for Thai service providers**, creating new business opportunities.

E.g. A Thai call center could potentially serve customers in countries like Australia and Japan.



9) INCREASED COMPETITIVENESS:

The RCEP will **increase competitiveness for Thai businesses** by removing trade barriers and making it easier for them to access RCEP markets.

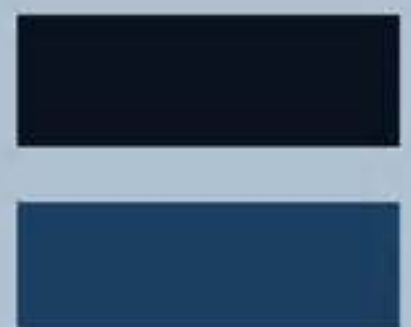
E.g. A Thai manufacturer of renewable energy products could potentially reach new customers in countries like South Korea and Japan.

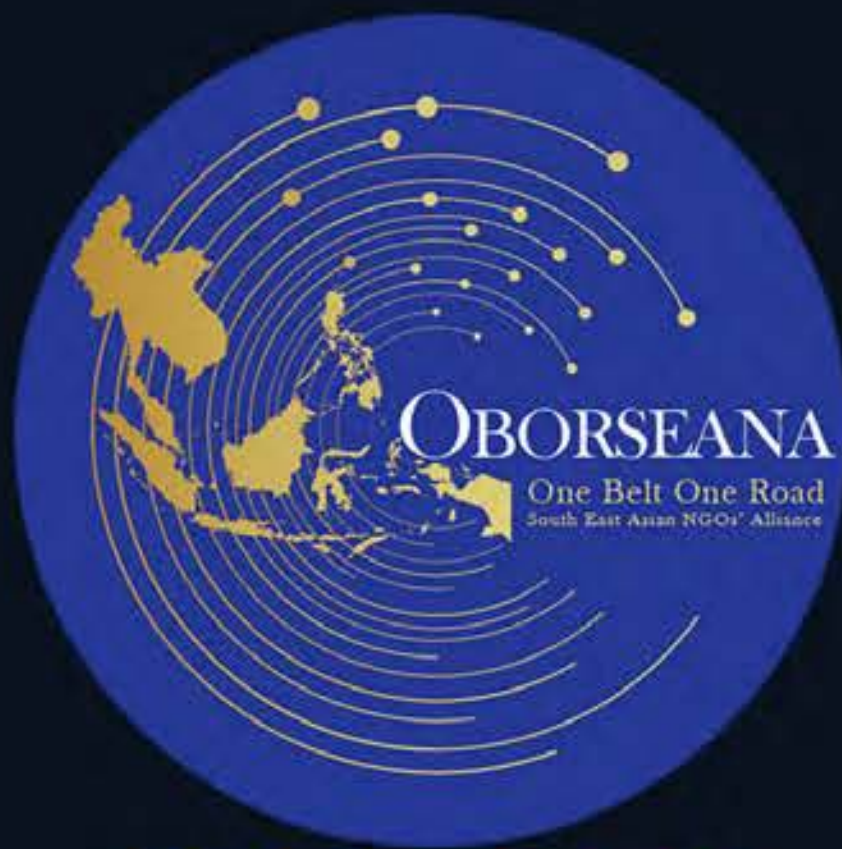


10) IMPROVED ECONOMIC GROWTH:

The RCEP will contribute to **improved economic growth in Thailand**, creating new opportunities for businesses and employment.

E.g. Thai economy could potentially benefit from an estimated 1% increase in GDP over the next 5 years as a result of the RCEP agreement.





Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

Join us to expand your business and create a brighter future for SMEs in the region.



NEED HELP? JUST CALL US:

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PRESIDENT
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LIST OF OTHER RCEP EBOOKS

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- 2. 10 Ways RCEP Can Help Thai Businesses**
- 3. 10 Ways RCEP Can Help Timor-Leste Businesses**
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