



**10 WAYS
HOW RCEP
CAN HELP
VIETNAMESE
BUSINESSES**



Here are 10 Valuable Advantages of RCEP for Vietnamese Business Growth!

WHAT IS RCEP?

RCEP stands for Regional Comprehensive Economic Partnership is a game-changing trade deal for businesses!

It brings together 15 Asian and Pacific countries, to increase trade and investment by reducing barriers such as tariffs.

This creates a massive, unified market for businesses to tap into, leading to increased economic growth and competitiveness.

Get ready to seize new opportunities and drive your business to new heights with RCEP!



1) A MARKET OF GIANTS:

RCEP opens up a market of over 2.2 billion people, providing a larger customer base for Vietnamese businesses.

E.g. A Vietnamese footwear manufacturer can now reach customers in Japan, Australia, and South Korea.





2) TRADE, SIMPLIFIED:

Reduced trade barriers make it easier for Vietnamese businesses to trade and invest, boosting the economy.

E.g. A Vietnamese seafood company can now export its products with lower tariffs and fewer restrictions.



3) COMPETITION AT ITS FINEST:

RCEP levels the playing field, allowing Vietnamese businesses to compete with other countries in the region.

E.g. A Vietnamese tech company can now compete with other RCEP countries for contracts and opportunities.



4) TECH & KNOWLEDGE TRANSFER:

RCEP promotes technological advancements and knowledge transfer, benefiting Vietnamese businesses.

E.g. A Vietnamese software company can now collaborate with RCEP countries to develop new solutions.



5) COST-SAVING MEASURES:

Reduced trade barriers lower the costs of doing business, making it more affordable for Vietnamese businesses to participate in the market.

E.g. A Vietnamese retailer can now import products with lower tariffs, offering lower prices to customers



6) SUPPLY CHAIN SUPERHERO:

RCEP enhances supply chain linkages, making it easier for Vietnamese businesses to source raw materials.



E.g. A Vietnamese electronics company can now source components with fewer trade restrictions, improving efficiency and competitiveness.



7) FINANCING AT YOUR FINGERTIPS:

RCEP improves access to financing, allowing Vietnamese businesses to invest and create jobs.

E.g. A Vietnamese startup can now access financing from RCEP investors, helping the company grow.





8) IP PROTECTION:

RCEP includes provisions for protecting intellectual property rights, providing a secure environment for innovation & creativity.

E.g. A Vietnamese pharmaceutical company can now protect its patents and trademarks in RCEP countries.



9) HARMONIZED REGULATIONS:

RCEP promotes harmonized regulations and standards, making it easier for Vietnamese businesses to comply and increase efficiency.

E.g. A Vietnamese food export company can now meet common standards and regulations across RCEP countries.

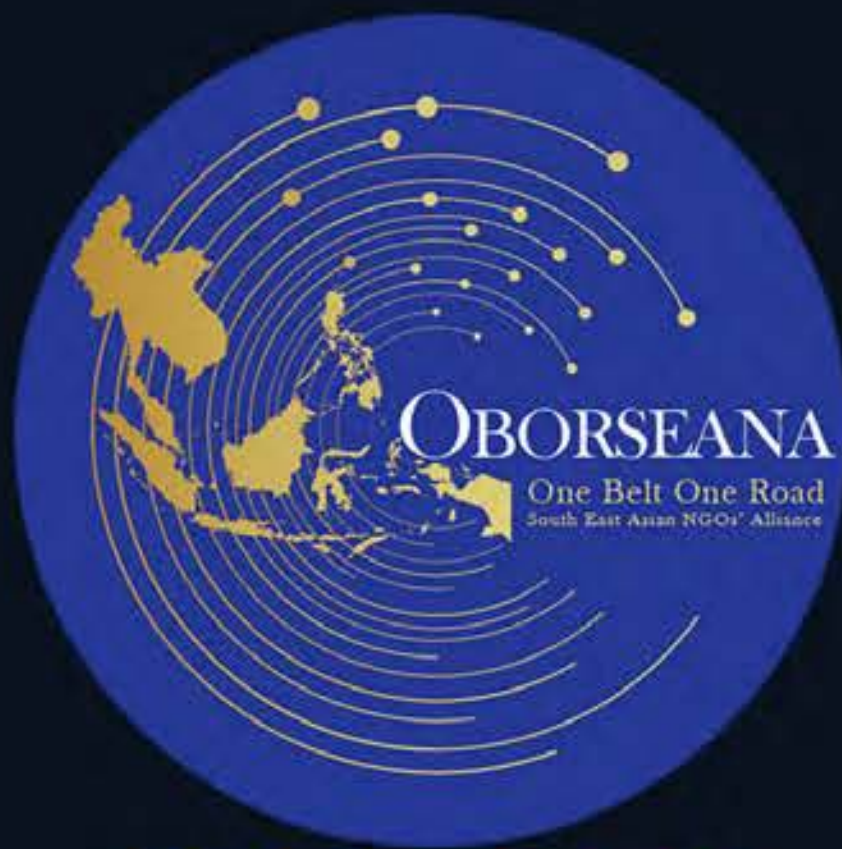


10) INCREASED TRADE & INVESTMENT:

RCEP promotes increased trade and investment between member countries, creating new opportunities for Vietnamese businesses

E.g. A Vietnamese construction company can now bid for projects in other RCEP countries, expanding its operations.





Welcome to **OBORSEANA**, the One Belt One Road South East Asian NGOs Alliance, dedicated to **empowering SMEs** across 16 countries in the RCEP region.

We facilitate **trade, investment, education, and healthy relationships** between private enterprises and government agencies.

As the **primary liaison** in trade negotiations, we promote **economic, educational and cultural exchange**.

Join us to expand your business and create a brighter future for SMEs in the region.



NEED HELP? JUST CALL US:

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THANK YOU

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